



KAUSHALYA
LOGISTICS

Date: 05.03.2024

To,
The Manager- Listing Department,
The National Stock Exchange of India Limited,
Exchange Plaza, NSE Building,
Bandra Kurla Complex,
Bandra East, Mumbai-400051

SYMBOL: KLL

ISIN: INE0Q2V01012

Subject: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation 2015

Respected Sir,

This is to inform you that Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company want to disseminate the following information to the investors:

Kaushalya Logistics Limited (KLL) Fortifies Position in Cement Logistics with New Hub Depot for JK Cement in Varanasi

Kaushalya Logistics Limited (KLL, NSE Emerge Code: KLL), is one of the leading players in logistics support to the cement industry, in a recent milestone, KLL has stated the operation of a Hub depot in Varanasi exclusively for JK Cement, a newly on boarded client. Starting from 1st March, 2024 this strategic move marks a significant expansion for KLL. The Hub depot is strategically positioned to cater to the entire Bihar region, showcasing KLL's commitment to bolstering its position in the cement logistics sector and specifically servicing JK Cement's customer in Bihar.

This development underscores KLL's proactive approach in meeting the evolving needs of its clients and further solidifies its dedication to excellence in the logistics domain.

Commenting on the recent update, **Mr. Uddhav Poddar, Managing Director of Kaushalya Logistics Limited said,** "KLL has successfully commenced operations at our new Hub depot in Varanasi, exclusively dedicated to serving JK Cement. Starting from 1st March, 2024, this marks a significant stride in our commitment to excellence and strategic expansion within the cement logistics sector.



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This move not only solidifies KLL's position on the cement logistics sector but also sets the stage for mutually beneficial collaborations, propelling the company's growth."

About Kaushalya Logistics Limited:

Kaushalya Logistics Limited commenced its journey in construction before diversifying into providing crucial logistic support to the cement industry in 2010. The Poddar Group took the reins in 2011, guiding the company through a transformation into Kaushalya Logistics Private Limited in 2016, with a focus on enhancing its logistics operations. Renamed Kaushalya Logistics Limited in 2023, the company currently operates across 70 locations in multiple states, catering to Dalmia Cement Bharat Limited. As a diamond-categorized seller on a major e-commerce platform, it boasts a robust national presence in 17 states, headquartered in New Delhi. Beyond logistics, Kaushalya Logistics has successfully diversified into commercial real estate, owning and renting commercial shops to leading retail tenants. Positioned as an integrated provider of Logistics and Clearing and Forwarding (C&F) services, the company is poised for expansion into other logistics sub-segments and additional verticals, exemplifying a strategic vision for sustained growth.

Disclaimer:

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information:



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